



KMOV
One Memorial Drive
St. Louis, MO 63102

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 858835

Schedule Dates 10/02/12-10/08/12
Advertiser Enyart for Congress 2012 (40163)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - US House (1175)
Brand Democrat (152221)
Salesperson McNamara, Julie (2389)
Sales Office KMOV-St. Louis
Buyer Name
Phone/Fax /
CPE 12148
Account Types Local/Political Candidate - Agency
Billing Type Standard
Comments 10/2-10/8/12

Date Entered 09/28/12
Last Modified 10/02/12
Entered By Bridget Hurst
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,887.00
Net Total \$27,693.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	38	\$32,580.00
Grand Total:	38	\$32,580.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	48386- News @ 5am				1					1	\$85.00	\$85.00	St. Louis (KMOV) (KMOV)		9/28/12
2.0	Normal Line / SPOT	10/02/12-10/05/12	2	:30	20015- News @ 6am M-F			1	1	1	1			4	\$270.00	\$1,080.00	St. Louis (KMOV) (KMOV)		9/28/12
3.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	20015- News @ 6am M-F		1							1	\$270.00	\$270.00	St. Louis (KMOV) (KMOV)		9/28/12
4.0	Normal Line / SPOT	10/02/12-10/05/12	2	:30	131968- CBS This Morning			1		1	1			3	\$160.00	\$480.00	St. Louis (KMOV) (KMOV)		9/28/12
5.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	131968- CBS This Morning		1							1	\$160.00	\$160.00	St. Louis (KMOV) (KMOV)		9/28/12
6.0	Normal Line / SPOT	10/03/12-10/03/12	2	:30	137124- Katie				1						\$125.00		St. Louis (KMOV) (KMOV)		9/28/12
6.0.1	Closed Preempt	10/03/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
7.0	Normal Line / SPOT	10/04/12-10/04/12	2	:30	20022- Price is Right					1				1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		9/28/12
8.0	Normal Line / SPOT	10/02/12-10/02/12	2	:30	20023- News @ 12noon M-F			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		9/28/12
9.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	28663- Dr. Phil						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		9/28/12
10.0	Normal Line / SPOT	10/02/12-10/04/12	2	:30	20054- News @ 5pm M-F			1		1				2	\$750.00	\$1,500.00	St. Louis (KMOV) (KMOV)		9/28/12
11.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	20054- News @ 5pm M-F		1							1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/28/12
12.0	Normal Line / SPOT	10/03/12-10/05/12	2	:30	20055- News @ 6pm M-F				1		1			2	\$750.00	\$1,500.00	St. Louis (KMOV) (KMOV)		9/28/12

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13.0	Normal Line / SPOT	10/02/12-10/05/12	2	:30	20053- Entertainment Tonight			1	1	1	1			4	\$850.00	\$3,400.00	St. Louis (KMOV) (KMOV)		9/28/12
14.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	20053- Entertainment Tonight		1							1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		9/28/12
15.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	115379- Hawaii Five O		1							1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		9/28/12
16.0	Normal Line / SPOT	10/02/12-10/02/12	2	:30	42783- NCIS			1						1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		9/28/12
17.0	Normal Line / SPOT	10/04/12-10/04/12	2	:30	124918- Person of Interest					1					\$3,750.00		St. Louis (KMOV) (KMOV)		9/28/12
17.0.1	Closed Preempt	10/04/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
18.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	54263- CSI: NY						1			1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)		9/28/12
19.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	43181- 48 Hours							1		1	\$675.00	\$675.00	St. Louis (KMOV) (KMOV)		9/28/12
20.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	57951- Amazing Race								1		\$1,350.00		St. Louis (KMOV) (KMOV)		9/28/12
20.0.1	Closed Preempt	10/07/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg in DB due to NFL	
21.0	Normal Line / SPOT	10/02/12-10/04/12	4	:30	20062- News @ 10pm M-F			1	1	1				3	\$900.00	\$2,700.00	St. Louis (KMOV) (KMOV)		9/28/12

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22.0	Normal Line / SPOT	10/06/12-10/06/12	2	:30	20108- News @ 10pm Sat							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		9/28/12
23.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	20063- Late Show with David Letterman				1					1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)		9/28/12
24.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20063- Late Show with David Letterman		1							1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)		9/28/12
25.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	20027- Inside Edition						1			1	\$180.00	\$180.00	St. Louis (KMOV) (KMOV)		9/28/12
26.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	20062- News @ 10pm M-F		1							1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)		9/28/12
27.0	M/G For 20.0.1 / SPOT	10/07/12-10/07/12	4	:30	140719- Amazing Race	1							X	1	\$1,350.00	\$1,350.00	St. Louis (KMOV) (KMOV)		10/1/12
28.0	M/G For 6.0.1 / SPOT	10/03/12-10/03/12	1	:30	137124- Katie	1			X					1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)		10/2/12
29.0	M/G For 17.0.1 / SPOT	10/04/12-10/04/12	1	:30	124918- Person of Interest	1				X				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)		10/2/12

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